

Előadás összefoglaló
Networkshop 2007, Eger

What is „Library 2.0”

New idea has appeared in the Library science and Library informatics in the last 1-2 years that is: Library2.0

Some librarians think the idea is very modern and that having this information makes them up to date.

There is an important question whether it is a really modern idea and library services or just a good case of a brand new marketing trick?

In the first part of my lecture I'm going to present the library services of Library2.0 from the World.

In the second part I'm going to explain the meaning of “Library2.0” in Hungary.

In the third part I'm going to make an attempt to answer the original question: What is “Library2.0”

Is it a revolution, or just a marketing trick?

Is it a new idea, or just the new wrapping of the old one?

Is it a dream castle, or a with a solid structure very strong building?

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Ládi László

OSZK Könyvtári Intézet

Kutatási és Szervezetfejlesztési Osztály

Osztályvezető

ladi@oszk.hu